

Program Launch: Introduction to Evidence-Based Changemaking

Tuesday 26 January 2021











welcome from the Dutch Government

Elsien van Pinxteren

Public Diplomacy & Strategic Communication Officer North Africa and Middle East Ministry of Foreign Affairs of the Netherlands









Welcome!

بهخير بين!

مرحبا! Verwelkoming!



Evidence-Based Changemaking

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Doctoral Researcher
Tilburg University
Co-Founder, Shughel Shabab









EVIDENCE-BASED CHANGEMAKING

questions and examples?



Program Overview

Dr Becca Farnum

Director of Administration AMENDS Global Fellows









Design.

Develop.

Debate.

- Training Workshops: Evidence-Based Changemaking design sustainable impact through statistics and stories
- Webinars: Building Professional Skills develop your capacity as a global changemaker
- Virtual Roundtables: Exploring the SDGs debate contemporary issues with experts and diplomats

EVIDENCE-BASED CHANGEMAKING

Solving Problems:

Design Thinking

Growing Teams:

Training for Social Start-Ups

Surveying Results:

Monitoring and Evaluation

Communicating Information:

Turning Stats into Graphics

Developing Strategy:

A Year in Review

BUILDING PROFESSIONAL SKILLS

Marketing Stories

Personal Branding

Introducing Yourself

Resumes and Biographies

Funding Education *Scholarship Opportunities*

Maximising Impact
Crowdfunding and Donors

Financing Growth *Grants and Applications*

EXPLORING THE SDGs

Getting the Job Done

Youth Employment amidst Instability

Feeding Change
The Zero Hunger Lab

Learning Together

Context-Relevant Education

Her Fight

Gender in Conflict

Green Power *Building Sustainable Cities*



Let's get to know each other!









JOIN A TOPICAL BREAKOUT ROOM

1. **introduce** yourselves and your initiatives

2. **illustrate** a funny story or cool overlapping interest

3. identify additional needs/requests for training



stay up to date: amendsfellows.org/eyp

@ShughelShabab











Meet some of the Changemakers!









Abdulhamid Kotaini Syria

White Helmet volunteer: search and rescue with recovery and psychological support for civilians in northern Syria













Abdullah Al-Ghurabi Yemen, Canada

Activist and founder of Education Yemen Org, empowering Yemenis around the world to pursue their studies





Ahmad Bassam Ibrahim Jordan

Engineer reducing social inequalities through green energy and improving healthcare for refugee youth through education













Alaa Hasan Iraq

Peace worker and women's rights activist









Amira Elmasry Egypt

Peacebuilding activist and nonviolent communicator who founded the Ohana Initiative to integrate refugee children







Bashayer Al Zayed Kuwait

Environmental educator who launched TISWA: a non-profit advocating To Increase Sea Welfare Awareness











Fatemah Al-Zelzela Kuwait

Founder of ECO STAR, an environmental initiative working to find sustainable solutions







Ghassan Halawa Jordan

CEO of PARACHUTE16, a collaborative platform connecting Arab entrepreneurs and changemakers

















Hail Sallam Yemen

Civil society activist and volunteer in numerous peacebuilding organisations



linkedin.com/in/hailsallam



Javeria Khalid Pakistan, UAE

An editor and journalist using creative writing for cultural diplomacy to promote diversity and human rights









Lama Sakr Lebanon

Legal advocate specialising in gender-based violence, human rights, and transnational criminal law





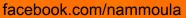




Manel Bargaoui Tunisia

Creator of LETSapp, teaching English to D/deaf and hard of hearing Arab communities through sign language







Maya Moussa Lebanon

Co-Founder of All Girls Code, working to empower girls through tech skills







Meike Reusken The Netherlands

Doctoral researcher in econometrics using data science to counteract hunger



linkedin.com/in/meike-reusken



Mohamed Walid Jomni

Tunisia

Postgraduate student in International Political Economy working for equality in educational opportunities







Mohammed Alkhalid Saudi Arabia

Environmental engineer who founded NABATIK to plant trees for carbon offsetting



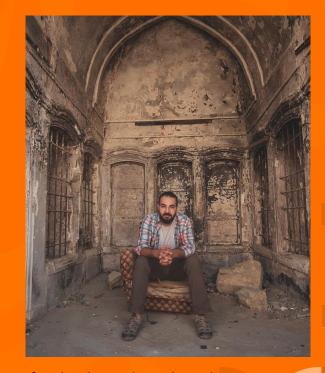






Mohammed Dylan Iraq

Director of the Wasel
Tasel Humanitarian
Foundation serving
seven Iraqi governorates

















Mohammed Zaid Libya

Changemaker empowering young people to be tech innovators and leaders









Mona Mohammed Yemen

Feminist engineer advocating for equal access to water for all genders



Omar Kittani West Bank

Translator, teacher, and volunteer facilitating community engagement for people with disabilities







Roba Alomari Jordan

Architectural engineer working with AIESEC to connect and mobilise youth activists











Sadeer Issa Jordan

Engineer currently serving as Innovation Director at the **International Youth Ambassadors Foundation**















Salim Menaceur Algeria

Social entrepreneur and education activist empowering youth through education







Sara Yaseen Ali Kurdistan Region of Iraq

Human rights and healthcare activist facilitating exchange programs as an alum of the IYLEP and Access Program









Sarra Messaoudi Tunisia

Peacebuilding practitioner, youth engagement trainer, and entrepreneurial manager





Shaima Bin Othman Yemen

Cultural activist and researcher using arts for social change as the Co-Founder of Meemz







SirajAldeen Arrab Libya

Filmmaker - a "Content Creator Doctor" - and Active Citizens Facilitator











Sonia Rahmani Tunisia

Founder and President of Peacemakers Club, an educational hub for youth





Walaa Musheer Ahmed Kurdistan Region of Iraq

Founder of Better World
Organization for Community
Development, supporting local
small business and
humanitarian outreach









Zainab Malik Sudan

Researcher empowering students for sustainable solutions, based at Sudan University of Science and Technology





