



# EQUIPPING YOUNG PEACEMAKERS

*Introducing Yourself: Resumes and Biographies*  
with Becca Farnum

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[rebeccafarnum.com](http://rebeccafarnum.com)

# Applications

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*to make it clear - with a very basic skim -  
that you can do what they need*

# CVs

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- what is a CV?
- ***curriculum vitae*, literally, “the course of life”**
  - key background, with most relevant details
  - easy to skim, with formatting that guides the eye
  - factual list, with minimal explanations needed



# CVs

- **also frequently called a “resume”**
  - used for most every job and school application
  - no universal format or instructions...  
*expectations vary between countries*
  - 1-2 pages for professional; longer for academic

# Creating Your CV

- bear in mind that everyone will want something slightly different...what appeals to one person won't be appreciated by another!
- at the end of the day, then, it is *consistency* and *clarity* that are most important
- do some research about what the norms are in the country you're applying to

# Creating Your CV

- appealing to the eye through *consistency* is key: consider fonts, spacing & colors
- making all lines the same verb tense, professional tone, and length aids *readability*
- highlighting the most important things visually helps *focus reader attention*

# CVs – Content

- professional
- active
- targeted to the audience

# CVs: Things to Include

- **Education & Training**
- **Professional Experience**
- **Community Engagement**
- **Publications**
- **Skills & Languages**

# CVs: Things to Consider Leaving Out

- **photo** (common in some countries; taboo in others)
- **address** (you don't have to say where you're based)
- **hyperlinks** (make sure they can follow the link)
- **references** (better to save space)
- **colors** (don't overdo it!)

# CVs – Showcasing Yourself

- employers look through applications very quickly
- your job is to make it as easy as possible for them
- show them how you fit what they're looking for
- *specificity* and *skimmability* are key

# the rule of threes

- **thinking naturally happens in *groups of 3* for the human brain**
- **listing three bullet points with details for each entry is thus a smart thing**
- **keeping each bullet point *specific and short* (one line only) helps things flow**



# a good CV is...

- precise

- proactive

- personal

# precise

- being **generic** is expected and makes your application go to the bottom
- using *specific examples* can help you stand out (e.g., “Increased sales by 57%”)
- targeting the job description and *responding to their requirements* is key

# proactive

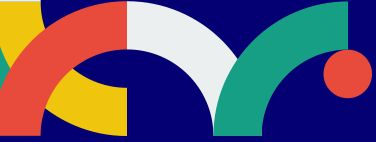
- **taking *action* is key: start detail bullet points with exciting, active verbs**
- **owning your contributions is vital: *rethink passive words* like ‘help’, ‘assist’, ‘learn’**
- **maximizing space is important: every line should be different and *use a unique verb***

# personal

- **claiming *your accomplishments* matters: use verbs that emphasize your role**
- **summarizing your work is boring; highlight your *most impressive feats***
- ***showcasing you* is the ultimate point: focus on what you've contributed**

# Templates

- this one highlights your administrative skills
- and another CV template focuses on research  
*copy these and build your own version*
- Canva works well for document design
- another great platform is cvster.nl (in Dutch!)
- Europass CV is a common format - though you can 'stand out' more with your own for some employers



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